Strategic Plan 2025-2029

VISION STATEMENT

Be a national leader in volleyball, known for creating opportunities for everyone to have fun, and achieve their best.

MISSION STATEMENT

Lead development, growth, and performance in volleyball

VALUES

Community*: Building connections through shared experiences and working together.*
Respect*: Valuing contributions and perspectives with empathy and understanding.*
Inclusion: *Creating welcoming spaces and striving to make opportunities and programs accessible to everyone across the province, helping participants feel valued, supported, and empowered.*
Leadership: *Collaborating to listen, inspire, guide, and support.*

Organizational Effectiveness - Strengthen governance, policies, and procedures - Increase funding levels and funding sources - Increase access to facilities - Strengthen club governance and support - Create a compelling staff culture - Strengthen strategic relationships	**Participation** - Expand and support grassroots programming - Showcase the sport though major event hosting - Grow and support programming for boys, adults and underrepresented groups - Support the growth of Beach and Sitting Volleyball - Develop local competition structures
Coaching/Referee Development - Advance gender equity and inclusion - Lead and support referee retention and development - Invest in coach development - *Guide and enforce Safe Sport standards*	**Excellence** - Strengthen athlete performance development opportunities - Increase coach & referee performance development and mentorship opportunities – Provide enhanced support for athletes on the National Team Pathway

Appendix
Key Strategic Goals (Based on Community Feedback)

1. Inclusivity & Equal Opportunities

- Expand opportunities for older teens who are new to volleyball.
- Strengthen access for athletes in smaller and rural communities.
- Ensure fair and transparent tryout processes

2. Access & Affordability

- Work to reduce financial barriers to participation.
- Expand club opportunities beyond HRM to provide province-wide access.
- Develop financial support options for talented athletes with limited means.

3. Club & Program Quality

- Strengthen oversight to ensure all clubs align with VNS standards.
- Support consistent quality, transparency, and athlete-centered programming across the province.

4. Coaching & Staff Development

- Expand training and evaluation opportunities for coaches, including volunteers in smaller clubs.
- Provide resources to support athlete mental health and positive coach–athlete relationships.

5. Communication & Transparency

- Deliver clearer, more consistent communication to members across the province.
- Increase VNS presence at tournaments and in clubs to strengthen community connection and trust.

6. Broader Program Development

- Offer a wider range of programs to meet the needs of both recreational and competitive athletes.
- Rotate provincial events and programs around the province to improve access outside HRM.
- Prioritize athlete and community needs in decision-making, ensuring financial sustainability supports our mission.